

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Date: March 10, 2016

SMARTstart Pasco Business Incubator Names Entrepreneur in Residence

Pasco County, Fla. (March 10, 2016) – The Pasco Economic Development Council recently named Dino Eliadis, as the inaugural entrepreneur in residence for its SMARTstart Pasco Business Incubator program. Eliadis, Founder/President of DE, Inc. and author of *Business Growth Simplified: How to Rapidly Create a Self-Sustaining Business*, will provide incubator members with business advice and guidance that can help their early stage businesses grow.

“Many small businesses are started as a job for the owner without the forethought of creating a self-sustaining asset,” said Eliadis. “For over a decade, DE, Inc. has been helping business owners build companies that can thrive and provide on-going cash flow, even when the owner is not present.” By getting involved with early stage companies, Eliadis hopes to see more small business owners achieve their dream of independence and financial freedom much earlier than they ever thought possible.

“We are thrilled Dino has agreed to participate as our first entrepreneur in residence,” said Krista Covey, SMARTstart’s Program Director. “Our goal is to engage our local entrepreneurial community, grow new businesses, and ultimately stimulate job growth in Pasco County. Dino has a long history of assisting business owners create sustainable companies, and I know he will be a valuable resource to our member entrepreneurs.”

DE, Inc. has served the business community for more than two decades. Its methodology and tools for business growth are being used by ChicagoMetro TD as well as Pasco EDC’s CEO Roundtable program to help local, privately owned companies grow. DE, Inc. also provides an online, DIY training program available to any business owner around the world.

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About Pasco Economic Development Council

Pasco EDC is the lead economic development organization dedicated to the overall growth and prosperity of Pasco County through the development of a sustainable and diversified economy. Pasco EDC continues to be a strong partnership funded by corporate and public investors focused on the economic vitality of Pasco County.

www.pascoedc.com

About SMARTstart Pasco Incubators

SMARTstart is the Pasco Economic Development Council capstone program to engage entrepreneurs, grow new business, and create job opportunities in Pasco County. Program partners include the City of Dade City, City of New Port Richey, Dade City Business Center, Florida High Tech Corridor Council, Greater Dade City Chamber of Commerce, Pasco County Board of County Commissioners, Pasco-Hernando State College, Saint Leo University, USF Connect, USF Small Business Development Center (SBDC), Service Core of Retired Executives (SCORE), and Tampa Electric Peoples Gas (TECO). www.SmartStartPasco.com

About DE, Inc.

DE, Inc. helps business owners achieve life independence and financial freedom by growing self-sustaining businesses through the distribution of DE, Inc. resources, tools, and training of “best-practice” skills transfer which increases cash flow, improves business performance and growth, and maximizes the owners’ bottom line.

www.dinoeliadis.com

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